DEPARTMENT OF COMPUTER SCIENCE

THE NEW AGE OF DISCOVERY

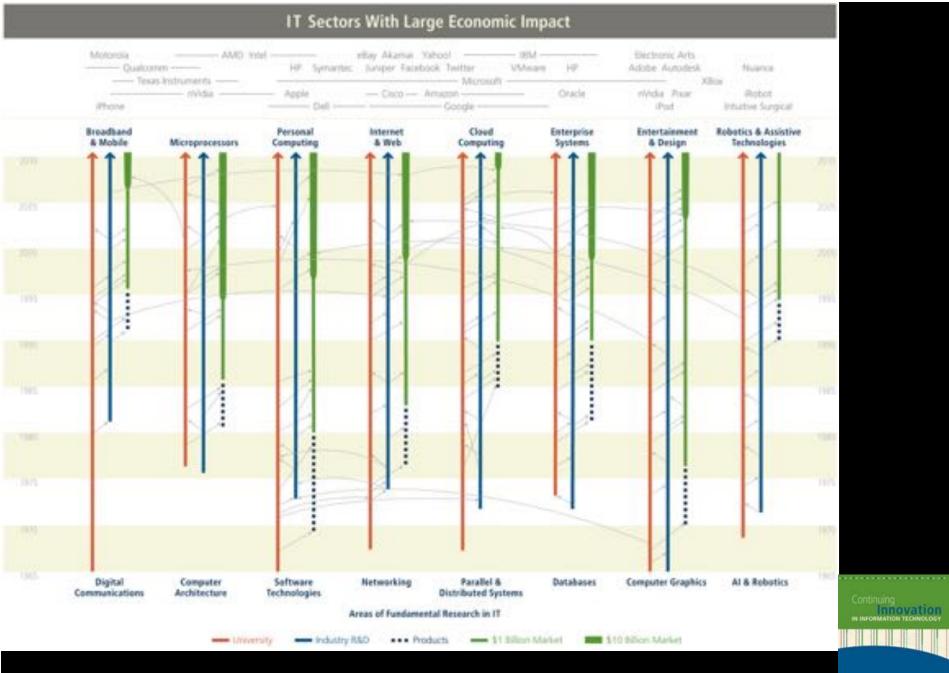
What Is Computing Today?^v Deconstruction

Gregory D. Hager Professor and Chair



Questions

- How does Lstuff work^m and how did it come to be?
- What are the basic research areas of CS that impacted it?
- What are commercial needs drove it?
- How has that Lstuffm changed with time?



Some Background Information

- IT is around 1T\$* of US economy (itself 18T\$ GDP)
 - g Apple Inc. (Nasdaq: AAPL), (560B/30B)
 - g Exxon Mobil Corporation (NYSE: XOM),
 - g Google Inc (Nasdaq: GOOG), (358B /12B)
 - g Microsoft Corporation (Nasdaq: MSFT), (344B/20B)
 - g Berkshire Hathaway Inc. (NYSE: BRK.B),
 - g Wal-Mart Stores, Inc. (NYSE: WMT),
 - g Johnson & Johnson (NYSE: JNJ),
 - g General Electric Company (NYSE: GE),
 - g Chevron Corporation (NYSE: CVX)
 - g Wells Fargo & Co (NYSE: WFC)

*Atkinson, R. D., & Stewart, L. A. (2013). Just the FACTS: The Economic Benefits of Information and Communications Technologies

Deconstructing a Search Query



Challenges in Building Large-Scale Information Retrieval Systems

> Jeff Dean Google Fellow

jeff@google.com

Credits to material used from static.googleusercontent.com/media/research.google.com/en/us/people/jeff/o WSDM09-keynote.pdf CS@JHU M&Ms 2014, GD Hager 5

The Origins of PageRank

- Stanford WebBase project (1996 1999)
 http://dbpubs.stanford.edu:8091/diglib/
- funded by NSF through DLII http://www.dli2.nsf.gov/dlione/

"The Initiative's focus is to dramatically advance the means to collect, store, and organize information in digital forms, and make it available for searching, retrieval, and processing via communication networks -- all in user-friendly ways." quote from the DLII website

Page, Lawrence, Sergey Brin, Rajeev Motwani, and Terry Winograd. The PageRank citation ranking: Bringing order to the web. (1999).

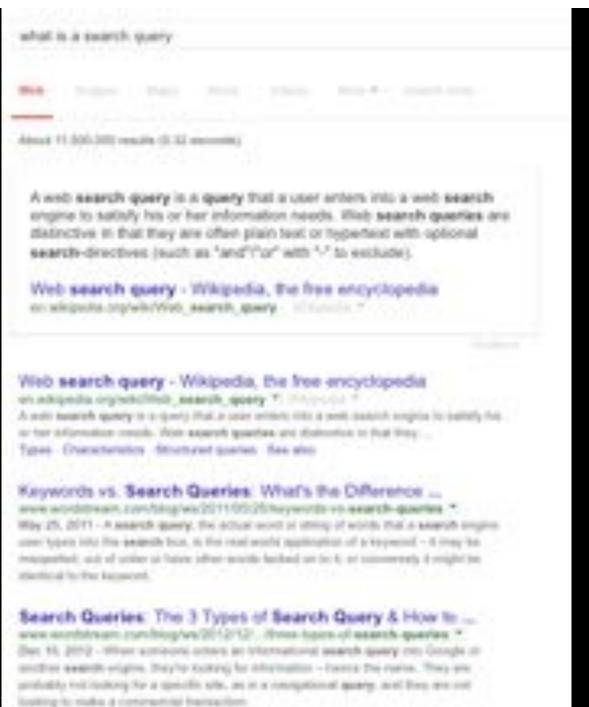
Brin, Sergey, and Lawrence Page. The anatomy of a large-scale hypertextual Web sea engine. Computer networks and ISDN systems 30, no. 1 (1998): 107-117.

Some Other Research Ideas

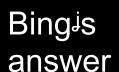
- Cache (M. Wilkes, 1965, Cambridge)
- The internet (Cerf, Kahn, 1969, ARPA)
- The Web and HTML (T. Berners-Lee, 1989, CERN)
- PageRank (Brin, Page, Motwani, Winograd, Stanford, 1997)
- SIFT Image Features (Lowe, UBC, 1999)
- Hadoop (Cutting, Cafarella, Yahoo/UW, 2005)
- Deep Learning (Hinton+others, Toronto+others, ??)
 - g GPUs J.

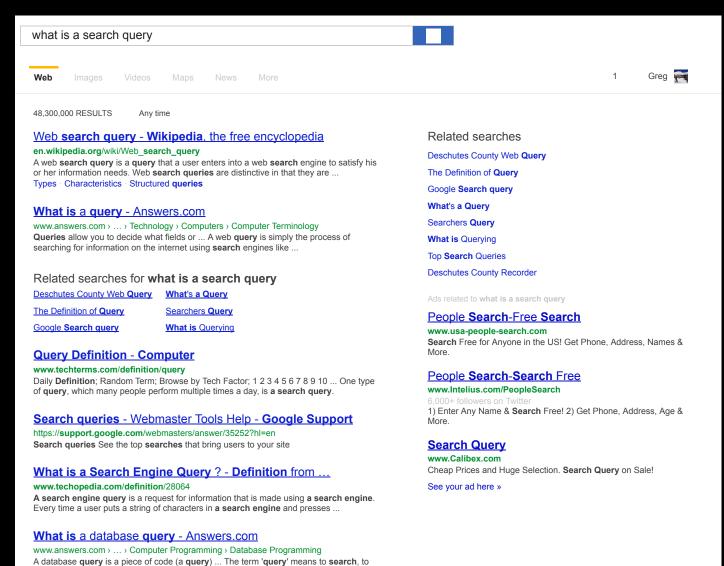
What Is of a Search Query?

Googlejs answer



What Is a Search Query?

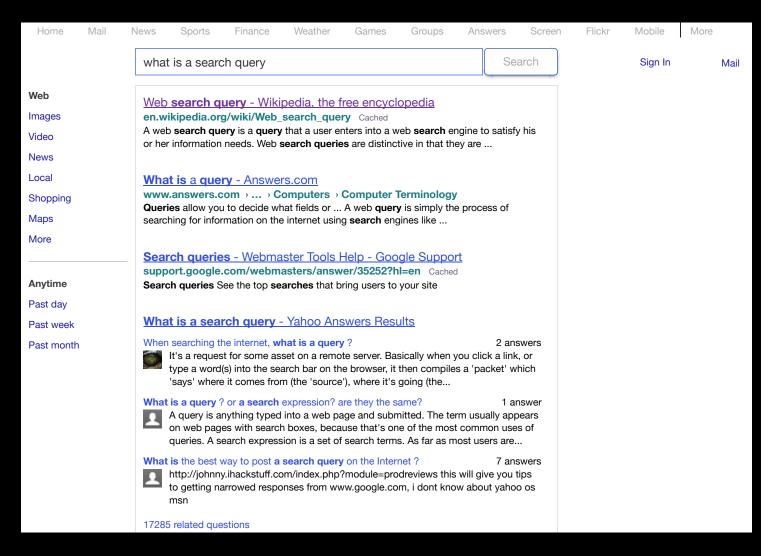




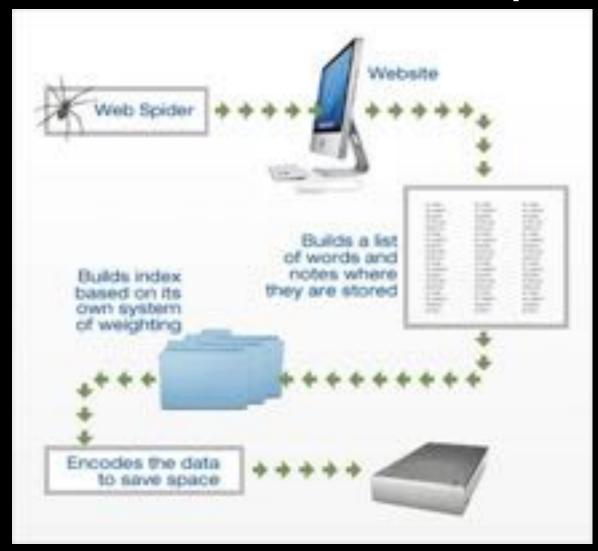
question, or to find. When you query a database, ...

What Is a Search Query?

Yahoo^js answer



It All Starts With a Spider



http://programming4.us/website/15366.aspx

Inverted Index

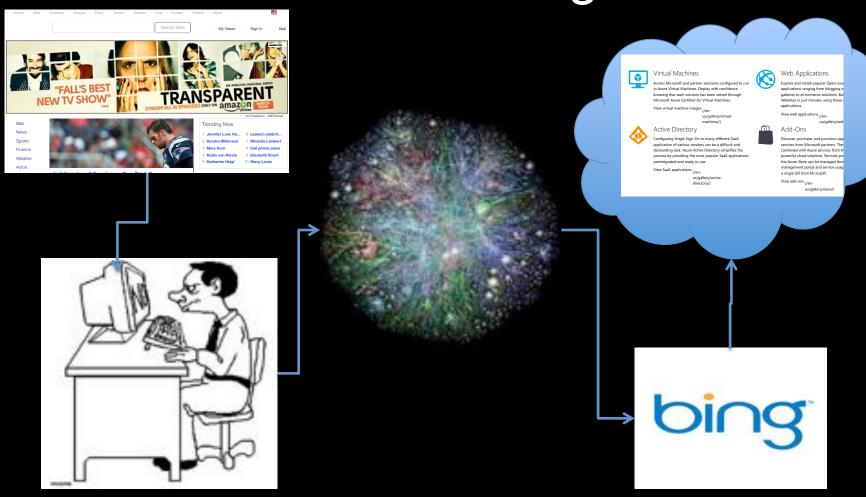
For example, let's say we have two documents, each with a content field containing:

- 1. "The quick brown fox jumped over the lazy dog"
- 2. "Quick brown foxes leap over lazy dogs in summer"

To create an inverted index, we first split the content field of each document into separate words (which we call *terms* or *tokens*), create a sorted list of all the unique terms, then list in which document each term appears. The result looks something like this:

Term	Doc_1	Doc_2
Quick		X
The	X	
brown	X	X
dog	X	
dogs		X
fox	X	
foxes		X
in		X
jumped	X	
lazy	X	X
leap		X
over	X	X
quick	X	
summer		X
the	X	

Browser to Computer to Internet to Search Engine to Cloud



Then We Need Horsepower 5

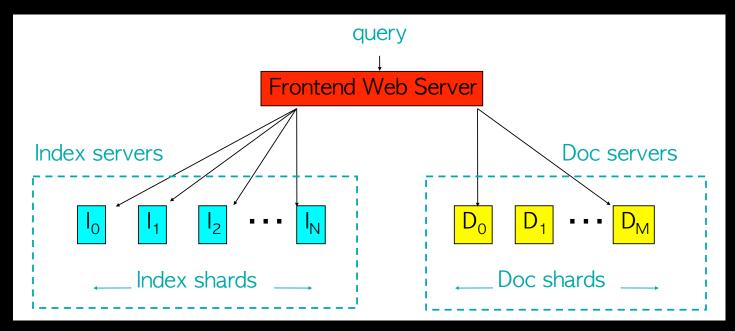


Image from Dean, Google 199

- Given search terms e.g. dog, cat
- Return pair <docid, score>
- Score is the Lecret saucem for ranking docs
- Doc servers return pre-formatted snippets plus doc address

Some Questions

Where are the bottlenecks?

What is missing?

Adding Speed and Income

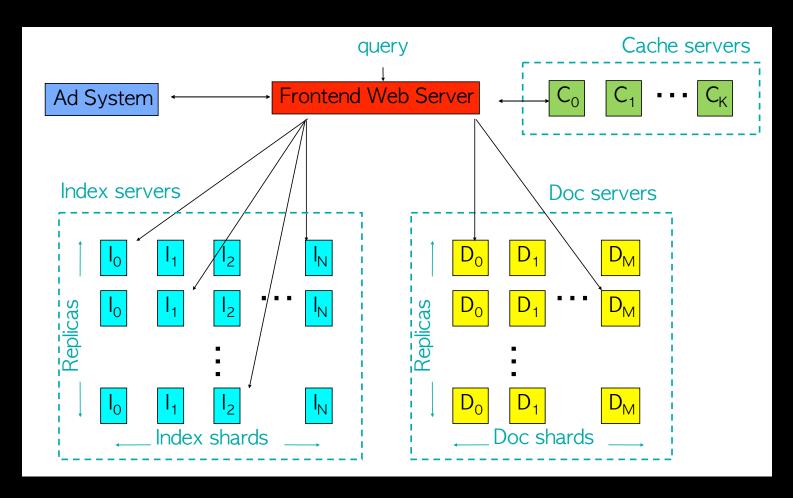
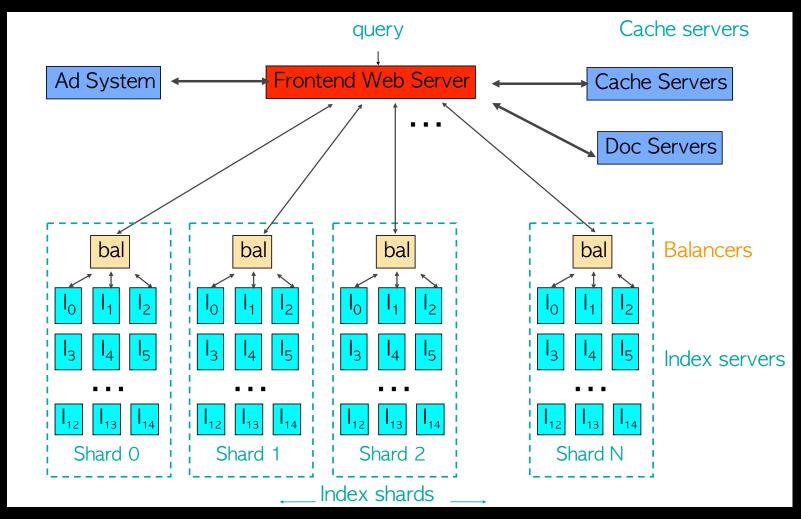


Image from Dean, Google 1999

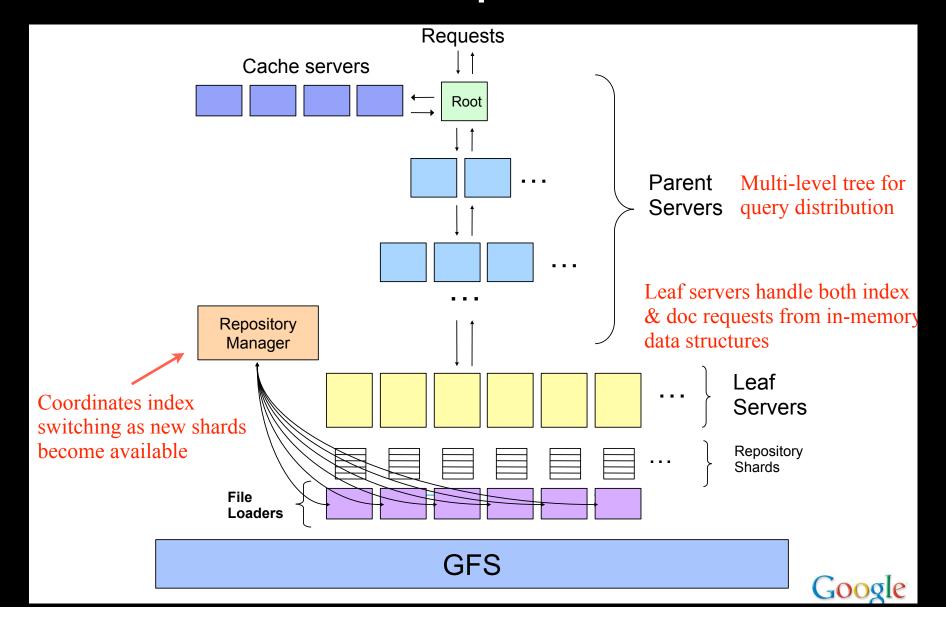
What Makes an Effective ^t

Θ Ad?

More Scale?



A More Complete Picture



Some Interesting Plusses and Minuses

- Queries are now fast g particularly at tail
- Throughput is high
- Now depending on a very large # of machines g one key machine down and that query fails or takes a long time
- What if a query kills a machine g you can mow down the entire cluster

Canary Requests

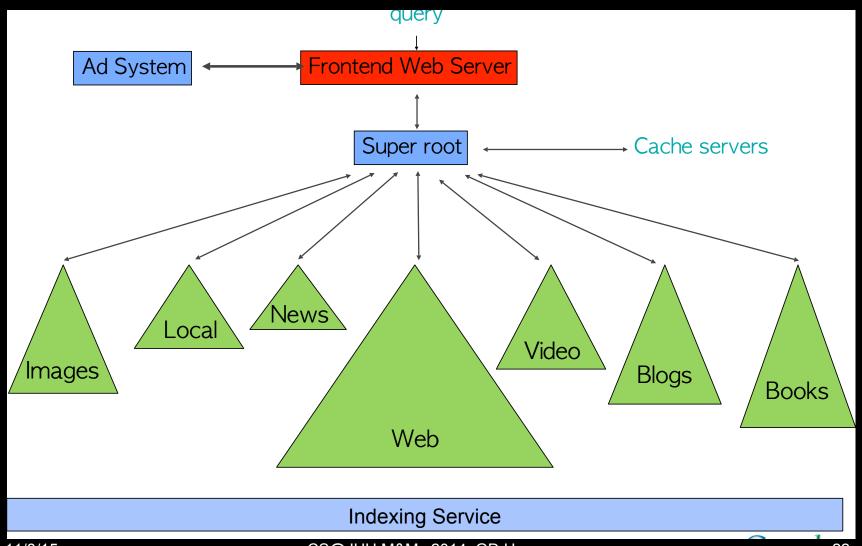
- Send a request to one machine and see if it dies
- If not, go ahead

• If it does, try a couple more; if they die, give

up



Google 2007 Architecture



An Aside g Visual Search

 e Key breakthrough due to Lowe (SIFT, 1999)[™]

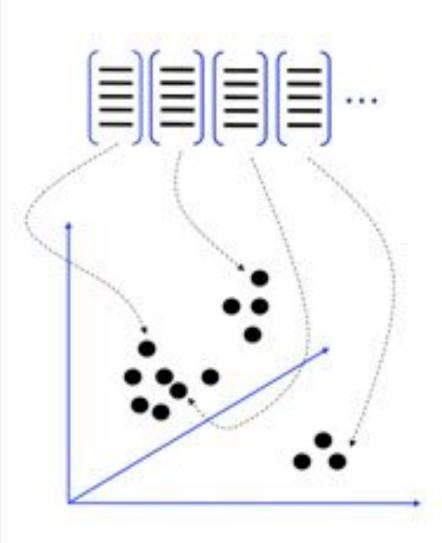
 Second key technology: use of weak labels from the Web

 Third key technology: learning technologies that can be applied at scale

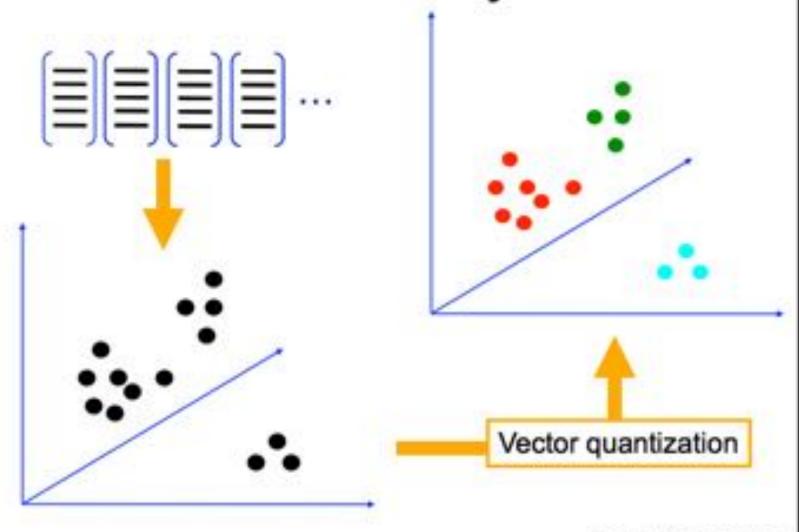
1.Feature detection and representation



2. Codewords dictionary formation



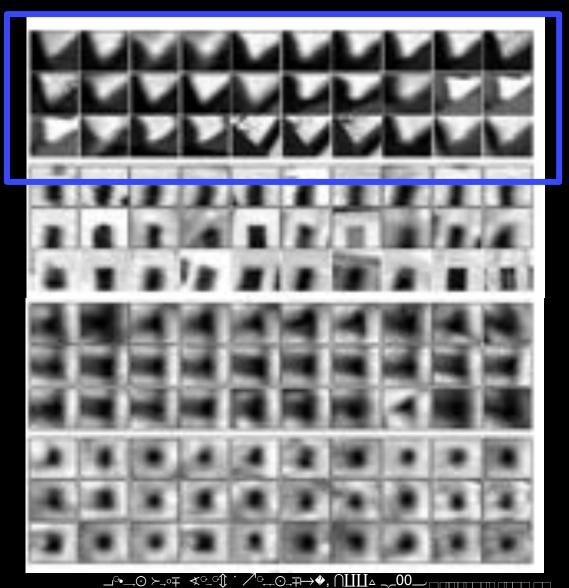
2. Codewords dictionary formation

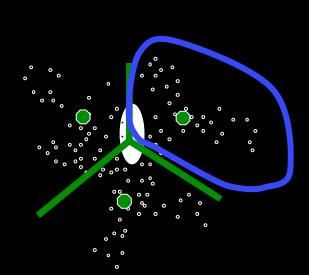


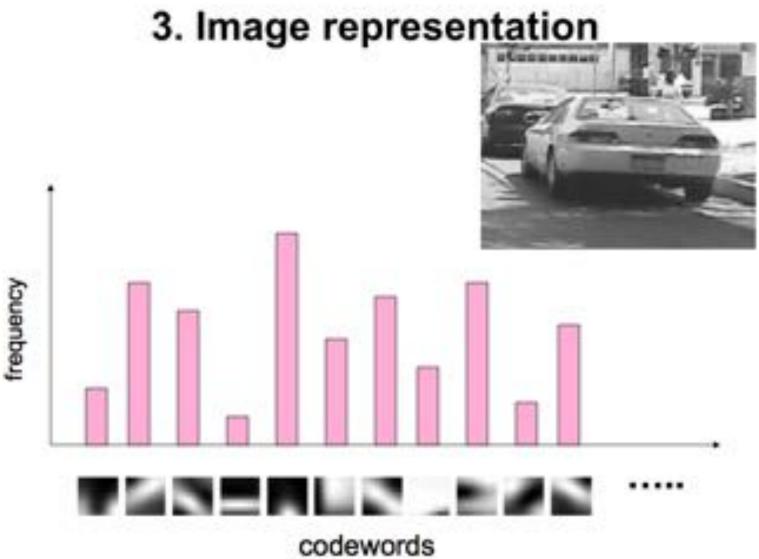
Slide credit: Josef Sivic

Visual Words

 Example: each group of patches belongs to the same visual word







Object recognition results

- Caltech objects database
 101 object classes
- Features:
 - SIFT detector
 - PCA-SIFT descriptor, d=10
- 30 training images / class
- 43% recognition rate
 (1% chance performance)
- 0.002 seconds per match

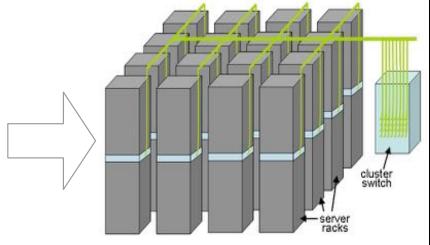


Running in The Real World

Machines + Racks



Clusters



- In-house rack design
- PC-class motherboards
- Low-end storage & networking hardware
- Linux
- + in-house software

Running in the Real World

Typical first year for a new cluster:

- ~1 network rewiring (rolling ~5% of machines down over 2-day span)
- ~20 rack failures (40-80 machines instantly disappear, 1-6 hours to get back)
- ~5 racks go wonky (40-80 machines see 50% packetloss)
- ~8 network maintenances (4 might cause ~30-minute random connectivity losses)
- ~12 router reloads (takes out DNS and external vips for a couple minutes)
- ~3 router failures (have to immediately pull traffic for an hour)
- ~dozens of minor 30-second blips for dns
- ~1000 individual machine failures
- ~thousands of hard drive failures

slow disks, bad memory, misconfigured machines, flaky machines, etc.

Time for a Reality Check

- Suppose you have a bug that is exercised once in a million queries
- How often will that bug be exercised in a day at Google?^v
 - 3.5 billion queries/day -> 40k/second -> every 25 seconds,

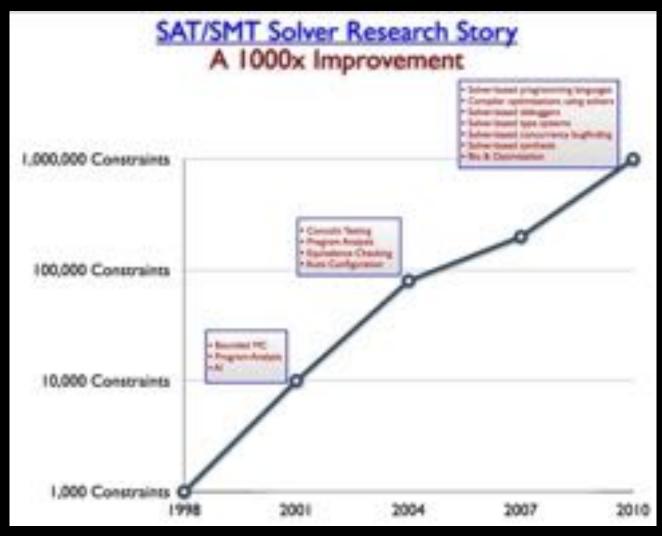
A Slight Digression g SAT and Program Verification

Simple problem: is a boolean formula satisfiable?

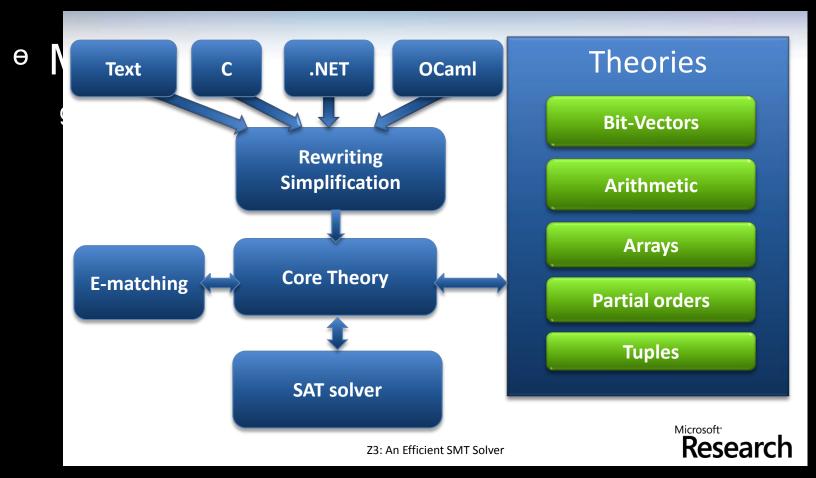
```
g A & B === yes A=1, B=1
```

- g A & ~A === no!o
- Original NP complete problem (Cook 1971)
- ^e So What?

A Slight Digression -- SAT



Add Some Horsepower



A large fraction of windows bugs now found by program verifications

http://research.microsoft.com/en-us/um/redmond/projects/z3/ 11/8\Z3_System.pdf

Time for a Reality Check

- Suppose you have a bug that is exercised once in a million queries
- How often will that bug be exercised in a day at Google?^τ
 - 3.5 billion queries/day -> 40k/second -> every 25 seconds,
- Even more complicated because queries are highly parallel!

A Paradigm Is Born

- Every problem has to deal with all of the possible hardware and software exceptions g lots of work!
- BUT, many of the underlying computations are ^Lembarrassingly parallel^m
 - g Send a query to server (e.g. ^Ldo you have this term^m)
 - g Aggregate the results
- The idea of Map-Reduce

Map Reduce

- User writes two main functions
 - g Map -> the work each worker has to do g e.g. find docs for an index term
 - g Reduce -> the work to combine the results g e.g. find the top n queries based on ranking
- System handles
 - g Distribution, load balancing, communication, checkpointing ^t
- Apache Hadoop a common (open source)^{to}
 system for Map-Reduce

Computing at Scale

Number of jobs	Aug, '04 29K	Mar, '06 171K	Sep, '07 2,217K	May, '10 4,474K
Average completion time (secs)	634	874	395	748
Machine years used	217	2,002	11,081	39,121
Input data read (TB)	3,288	52,254	403,152	946,460
Intermediate data (TB)	758	6,743	34,774	132,960
Output data written (TB)	193	2,970	14,018	45,720
Average worker machines	157	268	394	368

Dean: Map Reduce Statistics

Some Lessons

- Reality is a harsh taskmaster g many of the best ideas are forged from real problems
- Itis usually not a single idea g borrow from the best!
- e Itis hard to trace the impact of ideas to fruition g at best we can do an anecdotal approximation; donit be fooled by an overly simplistic view!
- There are few truly failed ideas, just failed applications thereof g persevere!

DEPARTMENT OF COMPUTER SCIENCE

THE NEW AGE OF DISCOVERY

Where is Computing Going?

Gregory D. Hager Professor and Chair



What Do Computers Do Well

Office work: accounting,^v
 wordprocessing^v



e Simulation: science, gamingo



Automation: manufacturing,^v
 embedded systems



Whatis Hard?



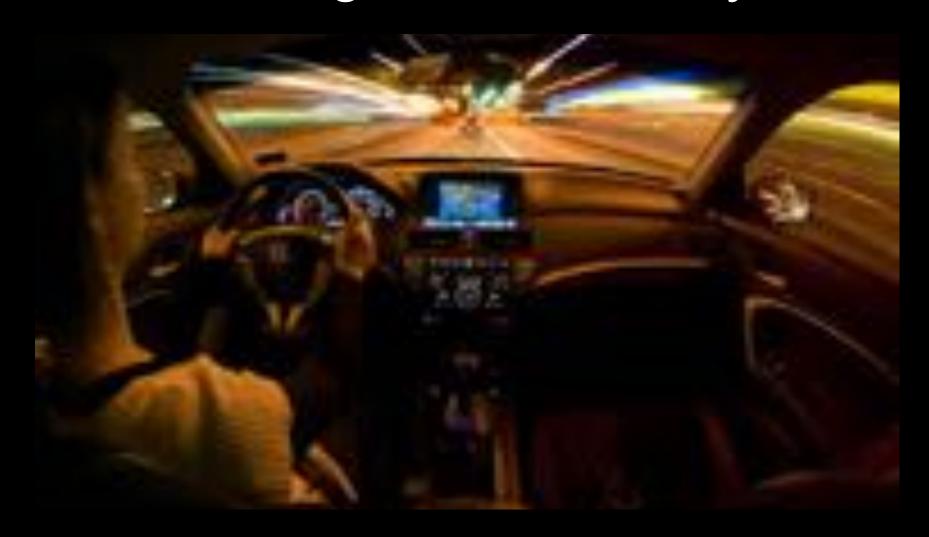






43

Driving: A Case Study



Automated Driving 1986

Navlab 1 (CMU)

- 5 racks of computing equipment
- Warp supercomputer
- Vision, laser scanner

By late 80's software systems could drive at 20 m.p.h.

1986: Dickmanns demonstrates 60 mph driving using simple vision-based control approach





Automated Driving 1996

Navlab 5: 1990 Pontiac Trans Sport

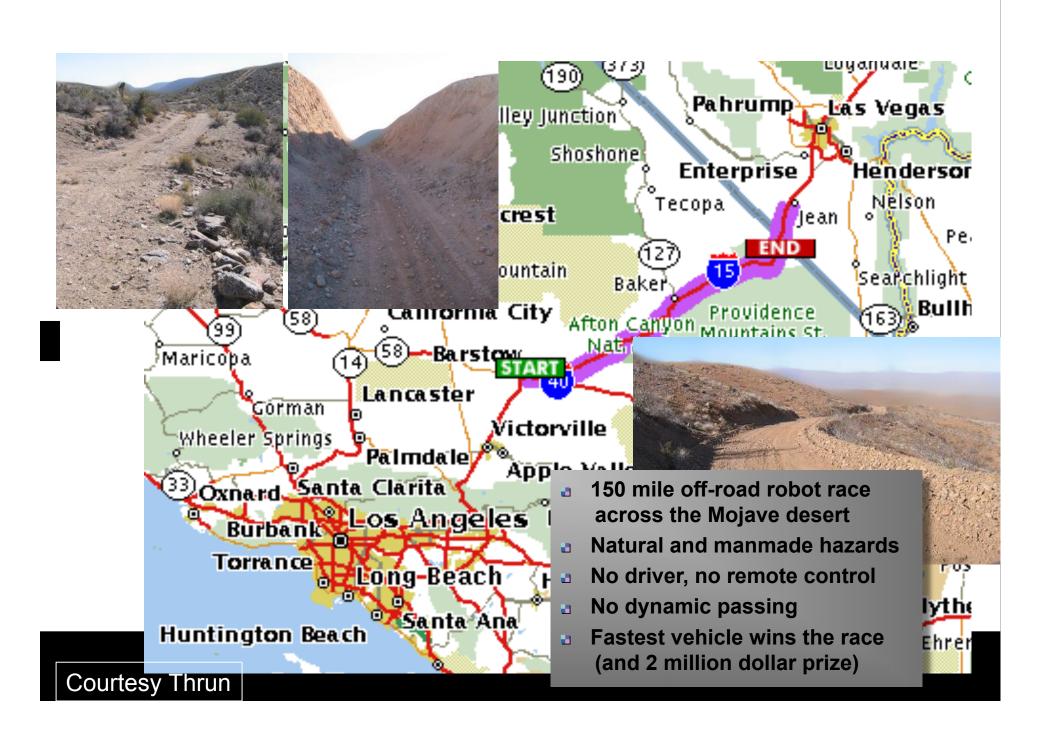
- Portable Advanced Navigation Support
- Sparc LX with a color video digitizer
- Differential GPS, fiber optic rate gyro
- Position estimation, vehicle control, and safety monitoring.
- Powered from cigarette lighter



(Pomerleau et al. CMU)

No Hands Across America

2797/2849 miles (98.2%) *automated driving*



Straight Roads





Mountain Roads







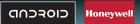


















The 2004 DARPA Grand Challenge

- 150 mile course through Mojave Desert
- 15 entrants who made it to the final https://www.youtube.com/watch?

<u>v=FaBJ5sPPmcl</u>

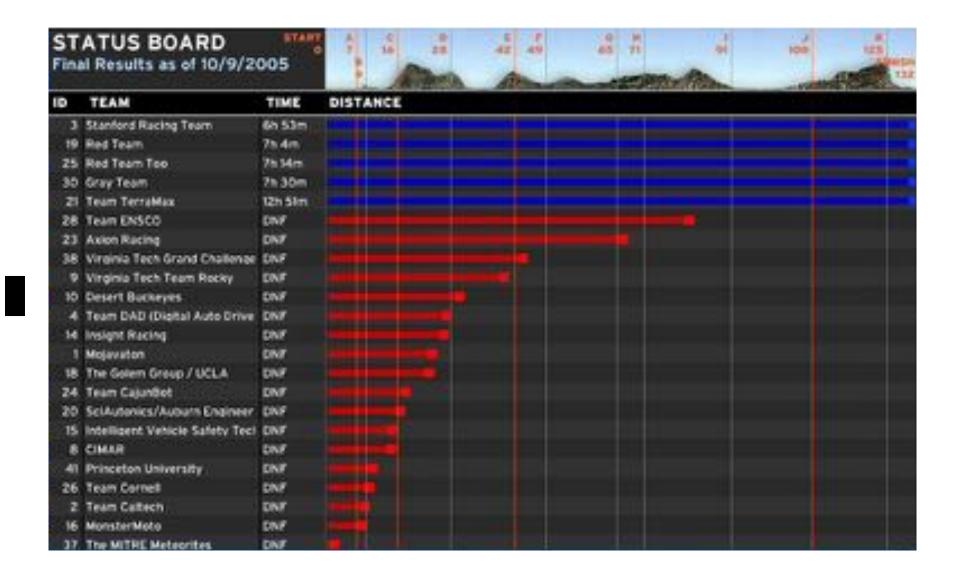
- After a few hours, all^o failed
- Sandstorm (CMU)^{to}
 made it 7.4 miles



Grand Challenge 2005: 195 Teams



Rancho Pales Verdes, CA





























































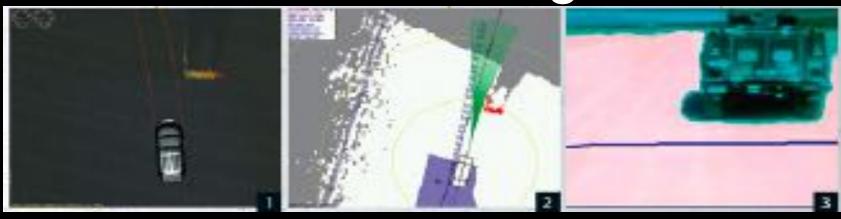


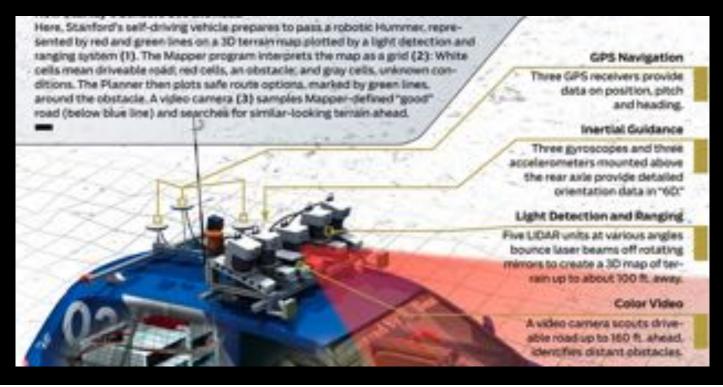






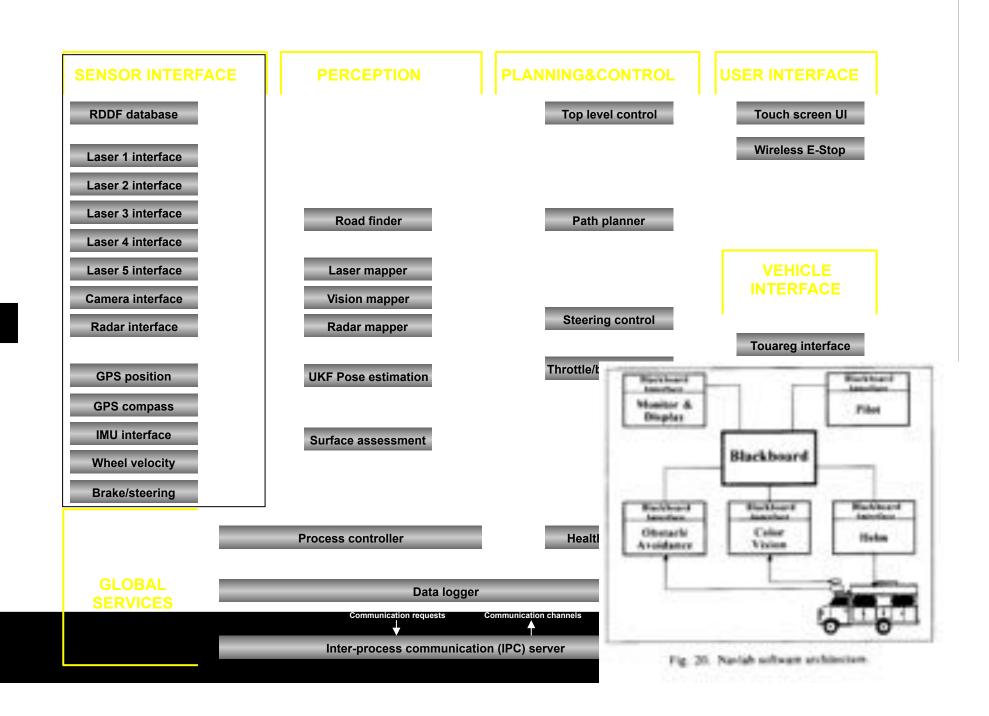
Automated Driving 2006





Stanford
DARPA
Grand
Challenge
Vehicle
(Thrun)

(Popular Mechanics Jan '06)





















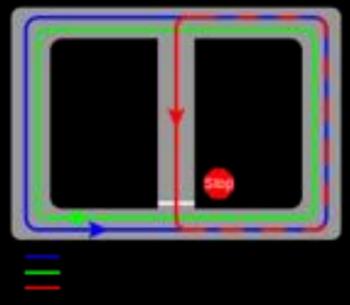




The Next Challenges

 Darpa Urban Challenge: https:// www.youtube.com/watch?v=0wJAANgG-Vg





Lasers, radars and cameras detect objects in all directions

Interior Designed for riding, not for

Electric batteries To power the



Rounded shape Maximizes sensor field of view

Computer Designed specifically

for self-driving

Back-up systems For steering, braking, computing and more



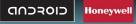








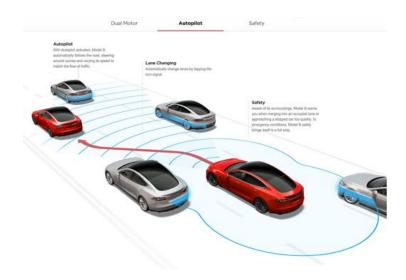












Toyota invests \$50 million in artificial intelligence for smarter cars



Gabe Nelson X 🔊 **Automotive News**

September 4, 2015 - 1:00 pm ET -- UPDATED: 9/4/15 1:16 pm ET -

Recommend { 0

adds comments

PALO ALTO, Calif. -- Seeking to make cars better at avoiding crashes, Toyota Motor Corp. will spend \$50 million over five years to set up joint research centers at the Massachusetts Institute of

Technology and Stanford University, the Japanese automaker <u>said today</u> during an event near Stanford's campus here.







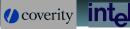










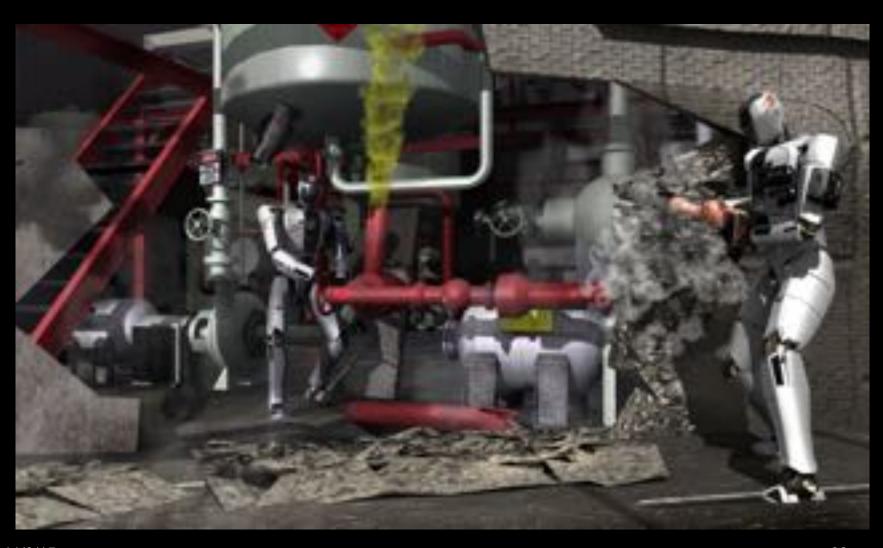




DARPA Robotics Challenge

- 1. Drive a utility vehicle at the site.
- e 2. Travel dismounted across rubble.
- ⊕ 3. Remove debris blocking an entryway.
- 4. Open a door and enter a building.
- 5. Climb an industrial ladder and traverse an industrial walkway.
- 6. Use a tool to break through a concrete panel.
- e 7. Locate and close a valve near a leaking pipe.
- 8. Connect a fire hose to a standpipe and turn on a valve.

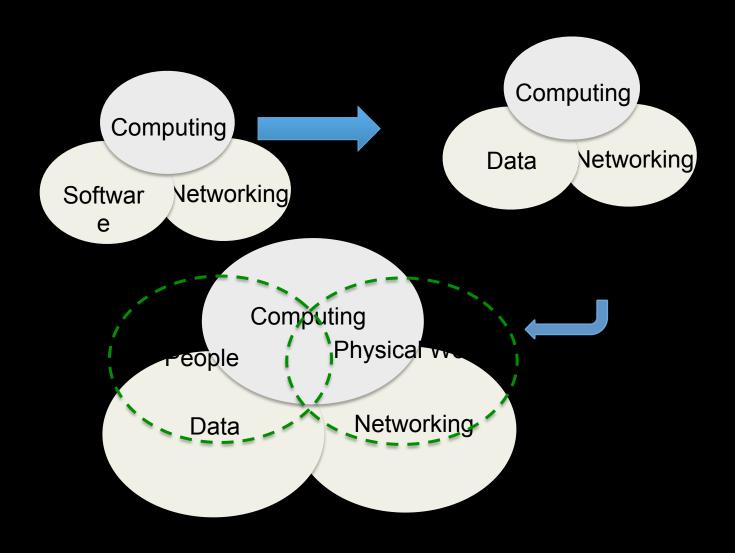
DARPA Robotics Challenge



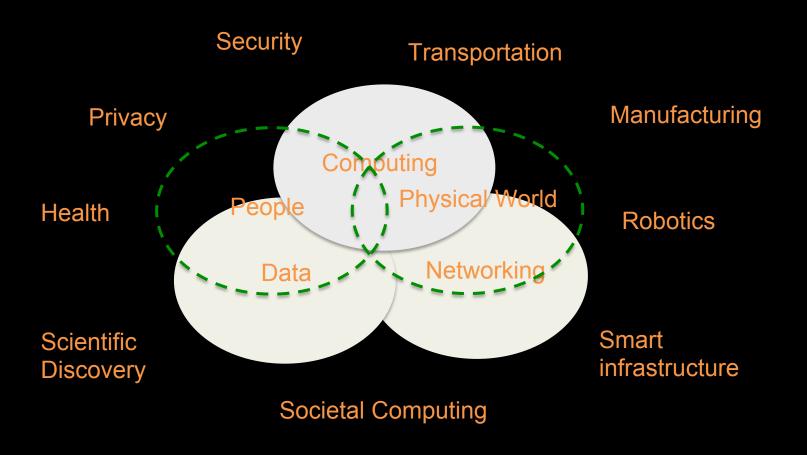
From Data to Information

Gregory D. Hager

Evolution of NIT 1991-2015



Evolution of NIT 1991-2015



NIT R&D
is essential to
many
National
Priorities

Cybersecurity - research on cybersecurity by design, defense against attack, systems resilience, implementation support, better and faster attack attribution methods.

Health - research on treatment and outcomes, disease and wellness, mobile and biometric technologies for monitoring and care, actionable decision support, regulatory compliance.

What Drives the Value of the Web?

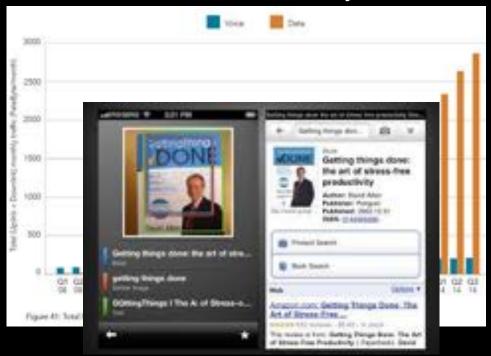


Geometric Computer Vision at Scale

Noah Snavely, Steven M. Seitz, and Richard Szeliski. <u>Modeling the world from Internet photo collections</u>. *International Journal of Computer Vision*, 80(2):189-210, November 2008.

The Rest of the World

Mobile Data Traffic by Quarter



Credit: akamai



14,197,122 images, 21841 synsets indexed

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Data at Scale Has its Benefits







How Do We Learn From Data?

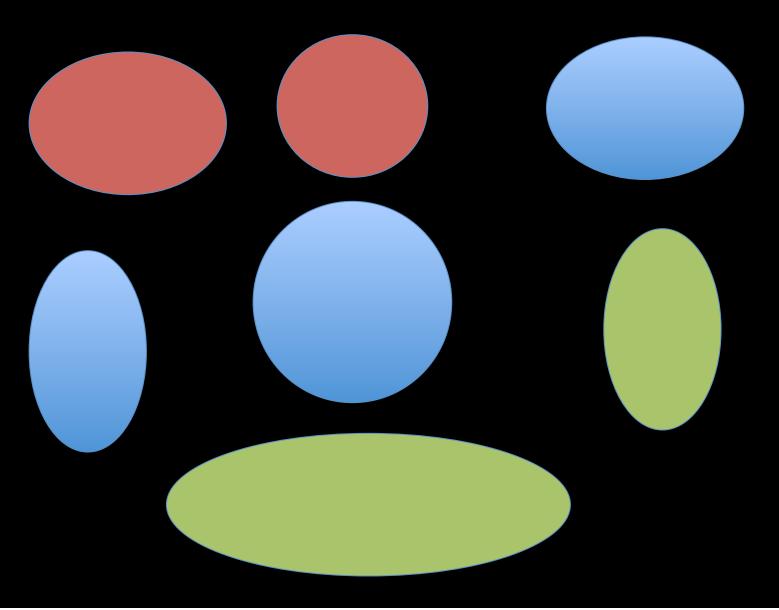
Unsupervised Learning (data structuring)

Supervised Learning

Reinforcement Learning

Machine learning: Trends, perspectives, and prospects, MI Jordan, TM Mitchell. Science 349 (6245), 255-260

Unsupervised ⁹ An Example



Supervised g An Example

River bird spotter

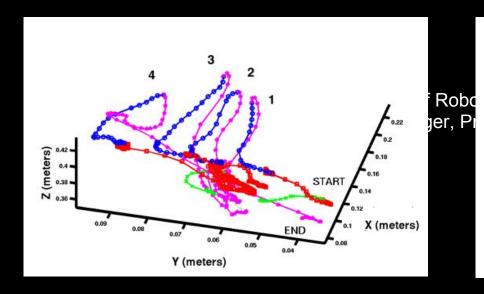


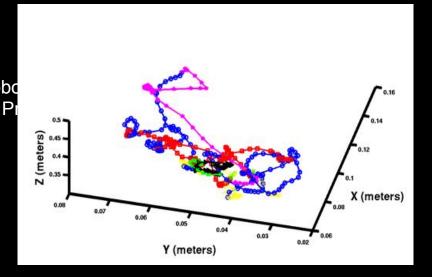


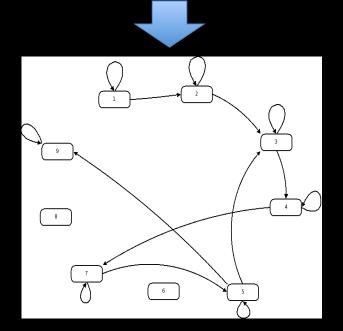
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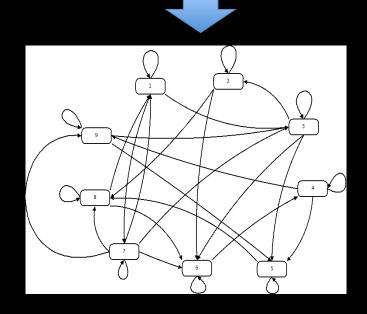
A Real Example

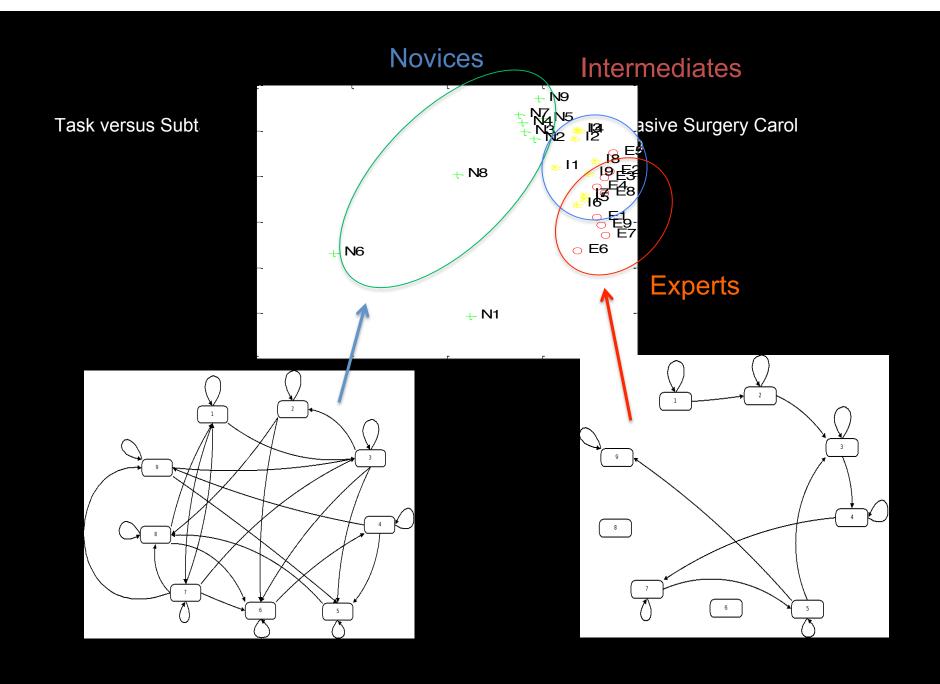




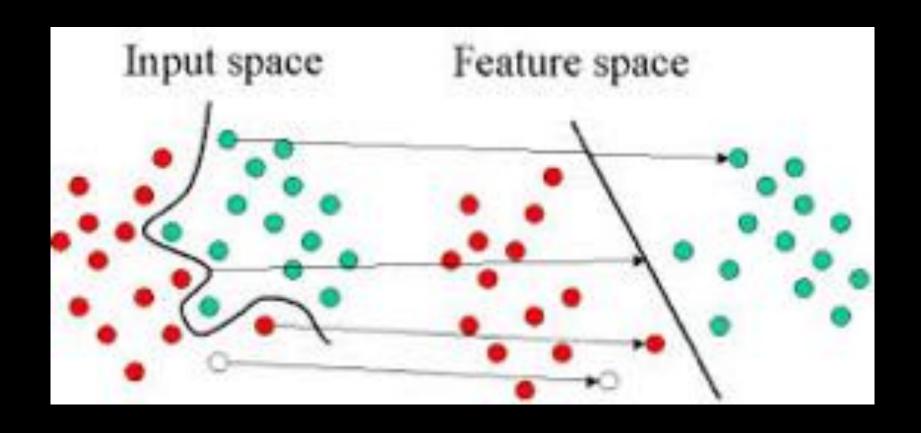




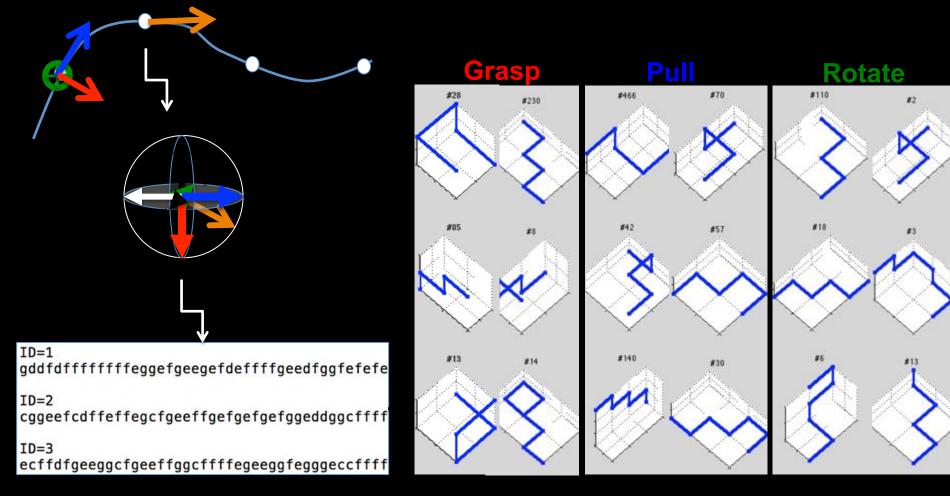




Supervised g An Example



String Motifs as a Representation



Encode motion as a string

Build category-specific dictionaries

Ahmidi, et al. "String Motif-Based Description of Tool Motion for Detecting Skill and Gestures in Robotic Surgery." MICCAI, 2013.

String Similarity

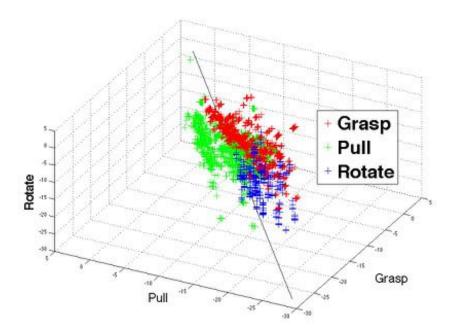
likelihood length

location

$$Score(T_y, D) = \frac{1}{d} \sum_{C_i \in D \cap T_y} (log(P_i) + w_1 \cdot log(|C_i|) + w_2 \cdot log(A_i))$$

$$A_i = \frac{1}{1 + \sum_{J \in O} |Y - J|}$$

String 0.001447 0.002275 fdfffg 0.000034 6 0.004464 0.002260 gffgee 0.000034 6 0.008264 0.001566 ddgggg 0.000034 6 0.003367 0.002578 fgeefe 2 0.000023 6 0.008850 0.001952 ffgeef 2 0.000023 6 0.009346 0.001890 ggffge 0.000023 6 0.012821 0.001534 2 0.000023 6 0.004348 0.002752 pppppb ffddgg 0.000023 6 0.004831 0.002634 dggffg 0.000011 6 0.034483 0.001211 ffqqff 0.000011 6 0.015385 0.002120 fffggf 0.000011 6 0.019608 0.001847 fedfdf 0.000011 6 0.012821 0.002325 0.000011 6 0.011364 0.002461 fddggg



Ahmidi, et al. "String Motif-Based Description of Tool Motion for Detecting Skill and Gestures in Robotic Surger

Results at the Gesture Level



94.98%

70.91%

Chance = 11%

Deep Networks

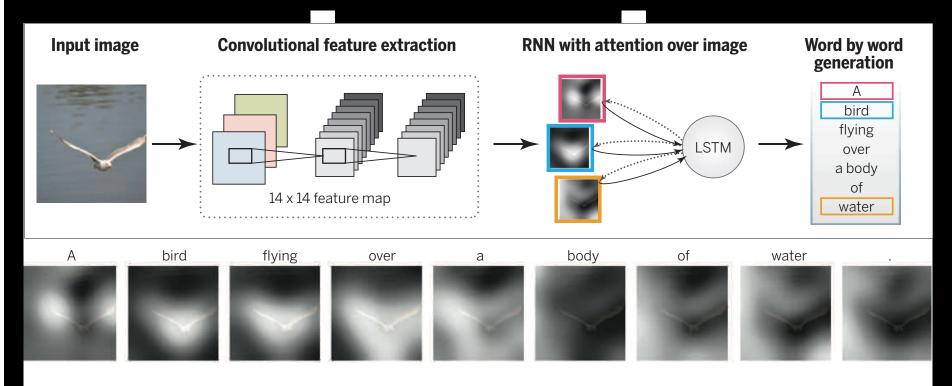
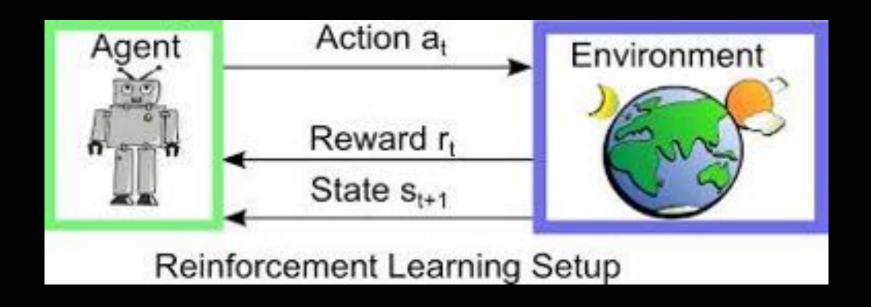


Fig. 2. Automatic generation of text captions for images with deep networks. A convolutional neural network is trained to interpret images, and its output is then used by a recurrent neural network trained to generate a text caption (top). The sequence at the bottom shows the word-by-word focus of the network on different parts of input image while it generates the caption word-by-word. [Adapted with permission from (30)]

Machine learning: Trends, perspectives, and prospects, MI Jordan, TM Mitchell. Science 349 (6245), 255-260

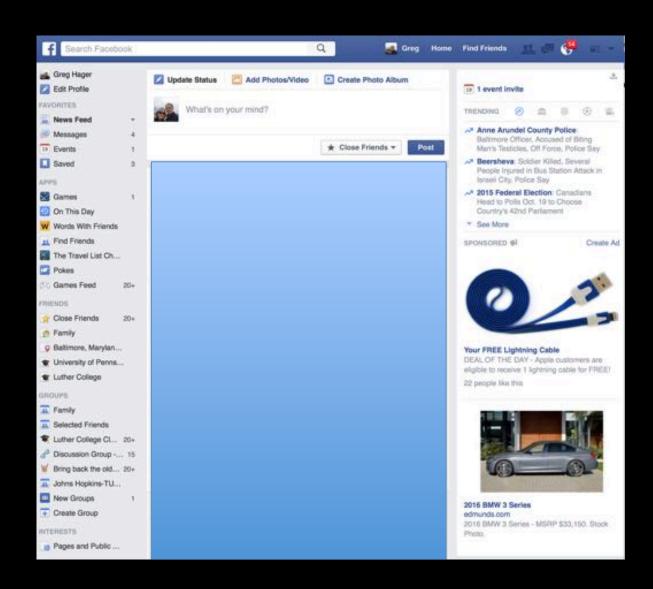
11/8/15

Reinforcement Learning



Goal: Find a policy (choice of actions) that maximizes reward

Reinforcement Learning



Suchi Saria



















Cross (Audio CD) ~ Justice **** (48)



... based on Sarah's Facebook likes

Crystal Castles, The Polish Ambassador, Mr. Oizo, MGMT, Cut. Copy

Do you have feedback? Let us know

Some of the Problems with Data

See 1 citation found by title matching your search:

Science. 2013 Jan 18;339(6117):321-4. doi: 10.1126/science.1229566.

Identifying personal genomes by surname inference.

<u>Gymrek M</u>1, <u>McGuire AL, Golan D, Halperin E, Erlich Y</u>.

Author information

Abstract

Sharing sequencing data sets without identifiers has become a common practice in genomics. Here, we report that surnames can be recovered from **personal genomes** by profiling short tandem repeats on the Y chromosome (Y-STRs) and querying recreational genetic genealogy databases. We show that a combination of a **surname** with other types of metadata, such as age and state, can be used to triangulate the identity of the target. A key feature of this technique is that it entirely relies on free, publicly accessible Internet resources. We quantitatively analyze the probability of identification for U.S. males. We further demonstrate the feasibility of this technique by tracing back with high probability the identities of multiple participants in public sequencing projects.

11/8/15

Robust De-anonymization of Large Datasets (How to Break Anonymity of the Netflix Prize Dataset)

Arvind Narayanan and Vitaly Shmatikov

The University of Texas at Austin

February 5, 2008

Abstract

We present a new class of statistical de-anonymization attacks against high-dimensional micro-data, such as individual preferences, recommendations, transaction records and so on. Our techniques are robust to perturbation in the data and tolerate some mistakes in the adversary's background knowledge.

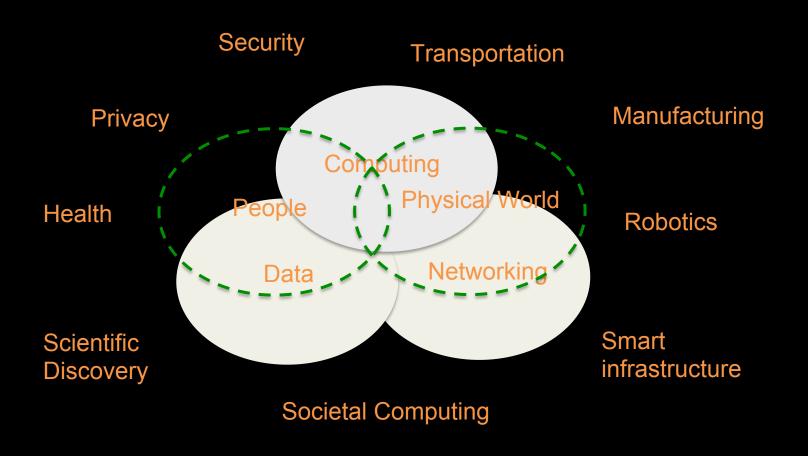
We apply our de-anonymization methodology to the Netflix Prize dataset, which contains anonymous movie ratings of 500,000 subscribers of Netflix, the world's largest online movie rental service. We demonstrate that an adversary who knows only a little bit about an individual subscriber can easily identify this subscriber's record in the dataset. Using the Internet Movie Database as the source of background knowledge, we successfully identified the Netflix records of known users, uncovering their apparent political preferences and other potentially sensitive information.



Computing and Societal Needs

Gregory D. Hager

The Broader Impact of Computing



Medicine vs. Healthcare

^e Medicine

g the **science** or **practice** of the diagnosis, treatment, and prevention of disease.

• Healthcare

g the maintenance and improvement of physical and mental health, especially through the provision of medical services.

Healthcare system

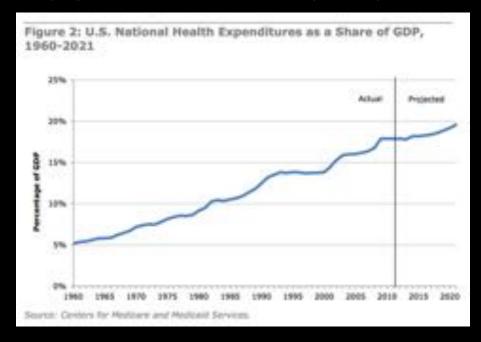
the organization of people, institutions, and resources that deliver health care services to meet the health needs of target populations.

Health Care: Some Numbers

- e Costs
 - Absolute expenditures
- es 9 \$2.6 trillion 18% GDP (2012)
 - Relative expenditures years,
- 76% increase health costs in past 10

Potential efficiency gains g \$750 billion (2009) g more than 25%

of the total



From Best Care At Lower Costs: The Path to Continuously Learning Health Care in America^m Institute of Medicine, 2012

Health Care: Some Numbers

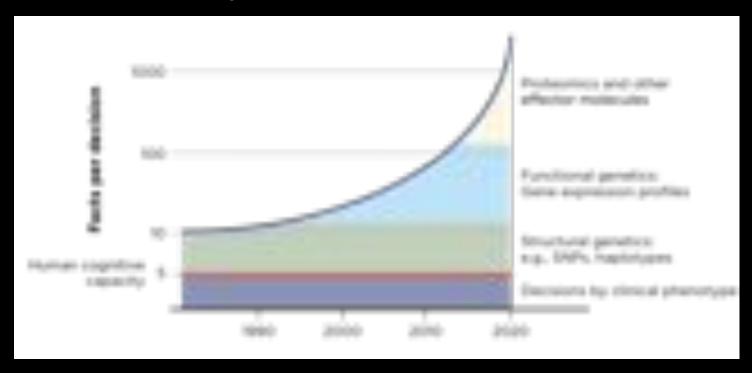
Complexity

More conditions – e.g. 79 year old patient with 19 meds per day

More clinicians – e.g. 200 other doctors treating patients of PC Doctor

More choices – e.g. hundreds of diagnostic factors; dozens of treatments

More activities – e.g. ICU clinicians with 180 activities per person, per day



From Best Care At Lower Costs: The Path to Continuously Learning Health Care in America^m Institute of Medicine, 2012

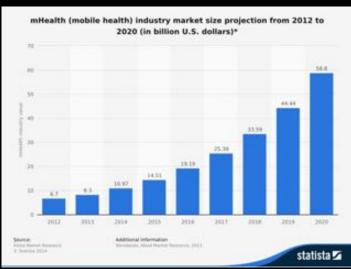
Health Care: Some Numbers

Quality

- Patient harm 1/5-1/3 of hospital patients preventably harmed during stay
- Recommended care Only about half of recommended care actually delivered.
- Outcome shortfalls If care quality matched highest statewide performance, there would have been 75,000 fewer deaths nationally.

Some (Digital) Reponses

- e HITECH Act -- \$15.5B to support EHRs
- Presidential Precision Health Initiative
- Big Data initiative
- Explosion of mobile health devices/apps in the^v consumer market



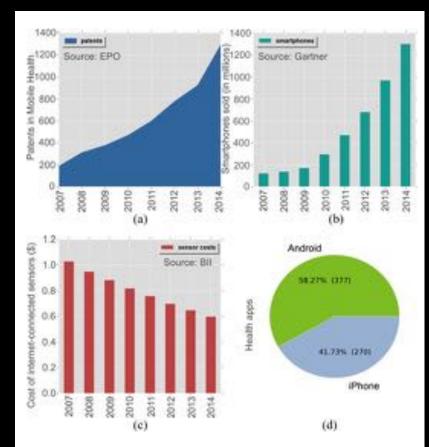


Fig. 6. a) Evolution of the number of patents published in the area of mobile health (source: European Patent Office); b) evolution of the number of smartphones sold per year in million units (source: Gartner); c) evolution of the cost of Internet-enabled sensors in dollars (source: Business Intelligence International); d) number of mobile health apps published in Google play and iTunes as of May 2015.

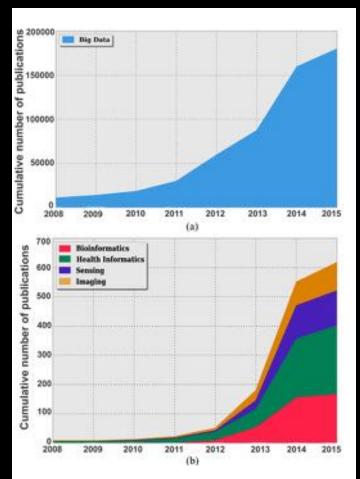


Fig. 1. (a) Cumulative number of publications referring to "big data" indexed by Google Scholar. (b) Cumulative number of publications per health research area referring to "big data," as indexed in IEEE Xplore, ACM Digital library, PubMed (National Library of Medicine, Bethesda, MD), Web of Science, and Scopus.

Big Data for Health, Andreu-Perez et al. Biomedical and Health Informatics, 2015

The Engineering Opportunity Space

The Learning Health System Series

Continuous improvement and innovation in health and health care



DIGITAL PLATFORM





REPORT TO THE PRESIDENT
BETTER HEALTH CARE AND LOWER COSTS:
ACCELERATING IMPROVEMENT THROUGH
SYSTEMS ENGINEERING

Executive Office of the President President's Council of Advisors on Science and Technology



Directorate for Computer & Information Science & Engineering

SMART HEALTH AND WELLBEING (SHW)

CONTACTS

See program guidelines for contact information.

SYNOPSIS

What Blocks the Path to Innovation?



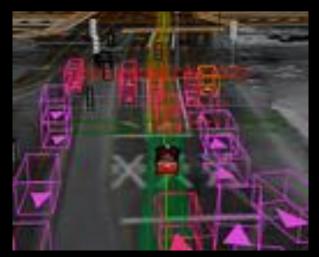




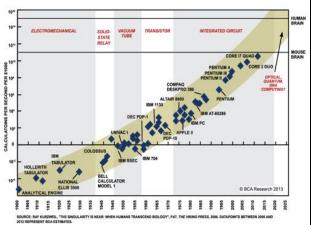
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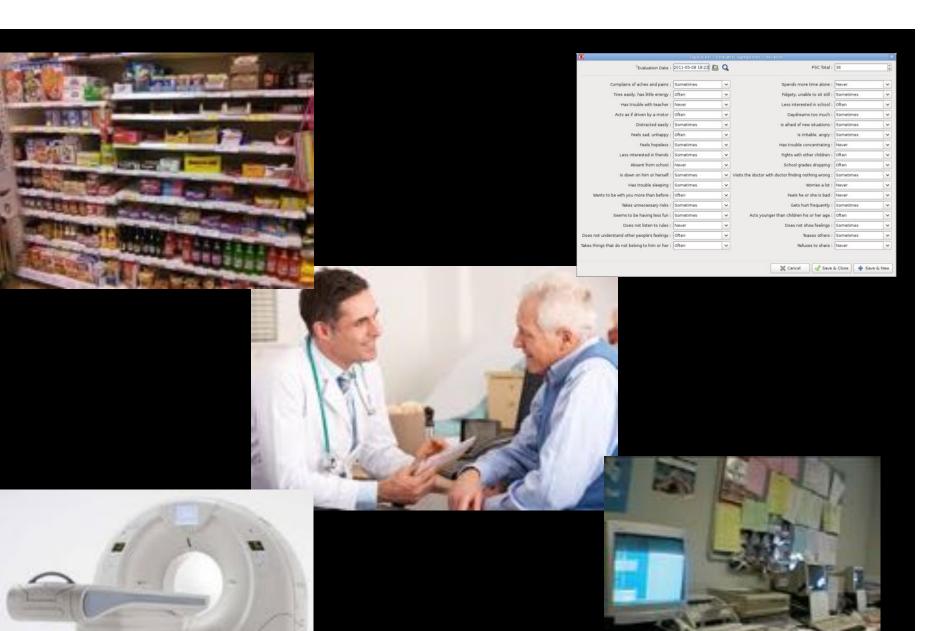
Geolocation Finding two bases to see year







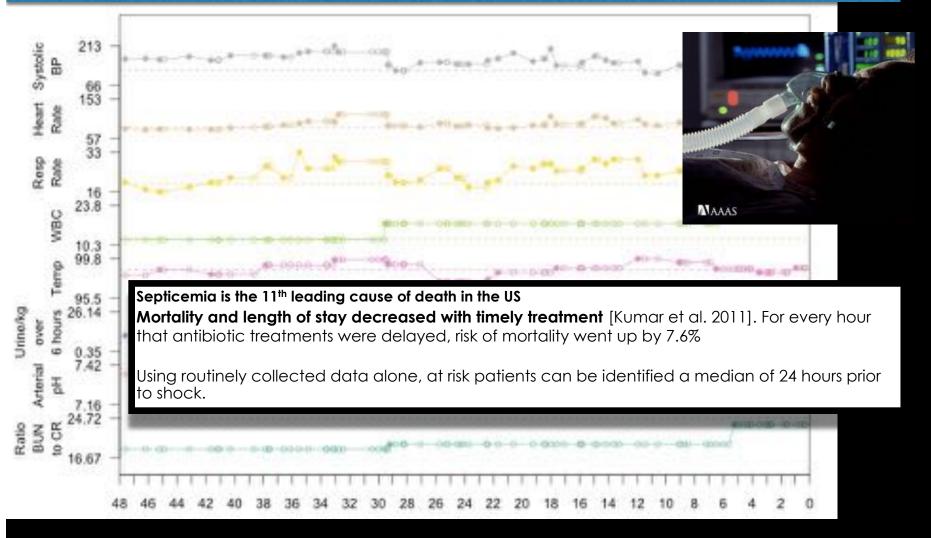




Three Examples

- Assessing OR performance -- Hager
- e Data to diagnosis g Sariav
- Data in the wild to detection g Ferry
- IT g manage behavior -- Mynatt

Early Warning System for Sepsis



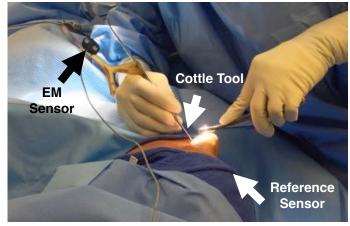
K. Henry, D. Hager, P. Pronovost, S. Saria. A Targeted Real-time Early Warning Score (TREWScore) for Septic Shock. Science Translational Medicine 2015. Vol. 7, Issue 299.

K. Dyagilev, S. Saria. Learning (Predictive) Risk Scores in the Presence of Censoring due to Interventions. Machine Learning, 2015 (in print).

Measurement in the OR







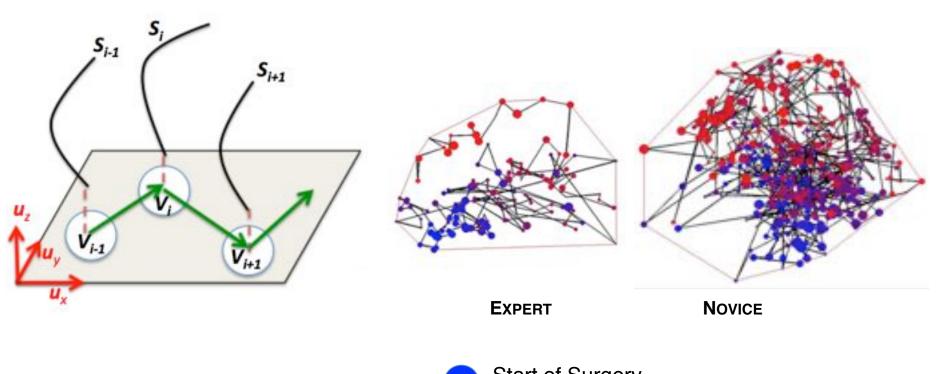
Data from 5 Johns Hopkins Hospital sites (2012-2014)

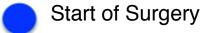
Native Septoplasty:

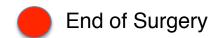
- -- 5 Experts (60 trials)
- -- 9 Novices (26 trials)
- -- Multi-surgeons (14 trials)

Joint work with Masaru Ishii, MD, PhD and Lisa Ishii MD

From Data to Structure

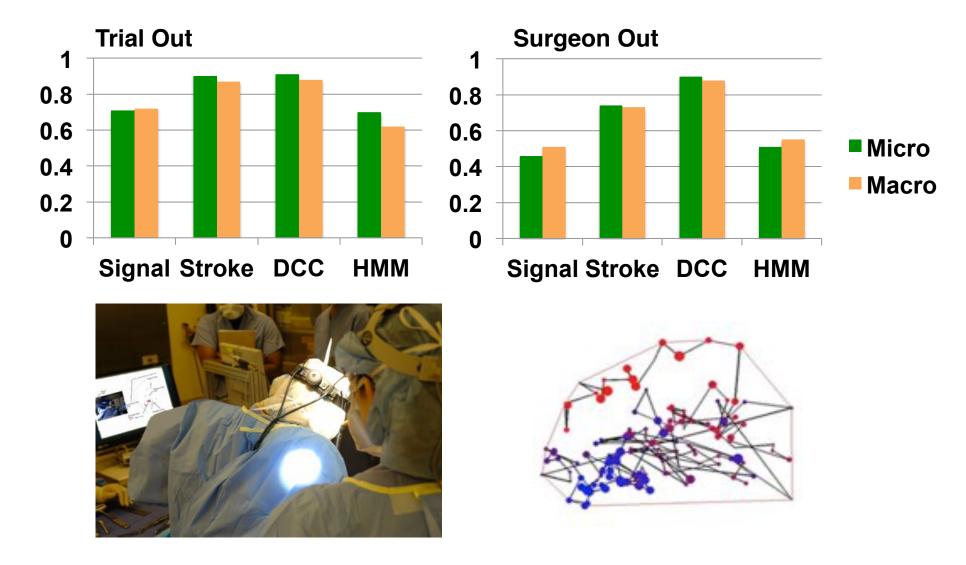






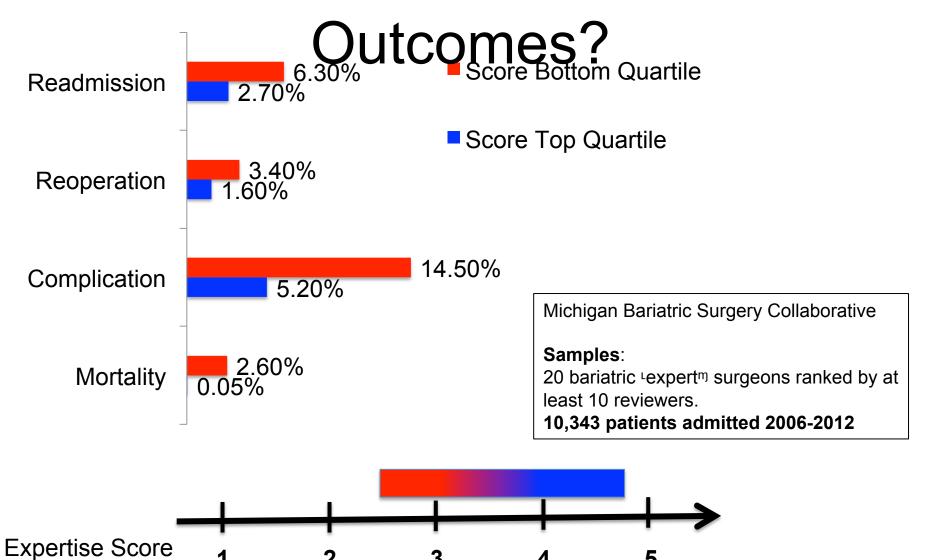


From Structure to Assessment

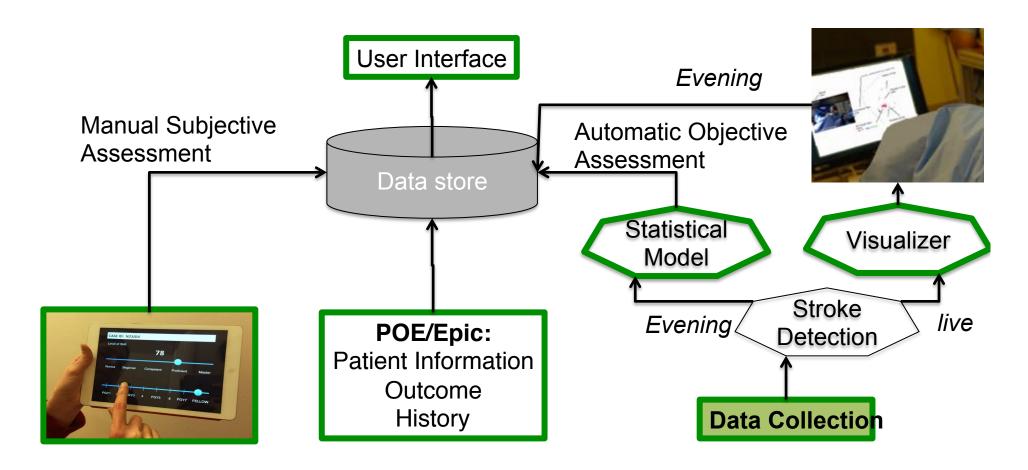


[DCC] Ahmidi N, et al.: String Motif-Based Description of Tool Motion for Detecting Skill and Gestures in Robotic Surgery. MICCAI (2013) [HMM] Varadarajan B, et al.: Data-derived models for segmentation with application to surgical assessment and training. MICCAI (2009)

From Assessment to



Birkmeyer J.D, et al. Surgical Skill and Complication Rates after Bariatric Surgery. NEJM, 2013.



Trainee/Faculty Log

Case ID:

Trainee is ID:

Supervisor Js ID:

Assessment of Supervisor: Notes, comments,

scores

Automatic Assessment: Scores, Feedback

Outcome/case difficulty

Case ID:

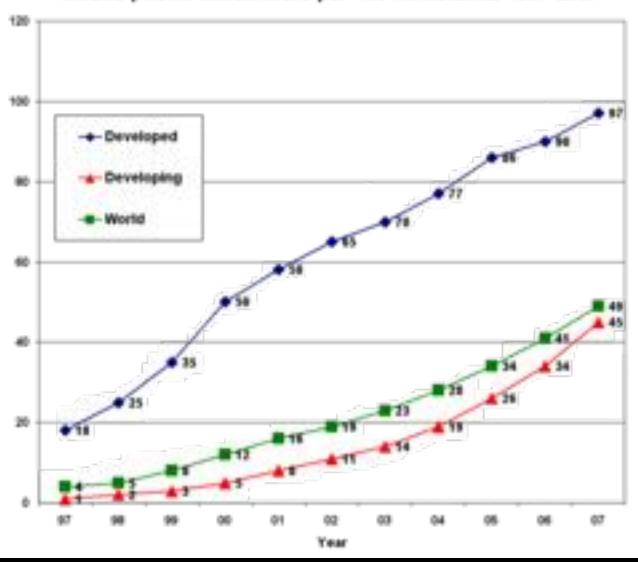
Date and Location:

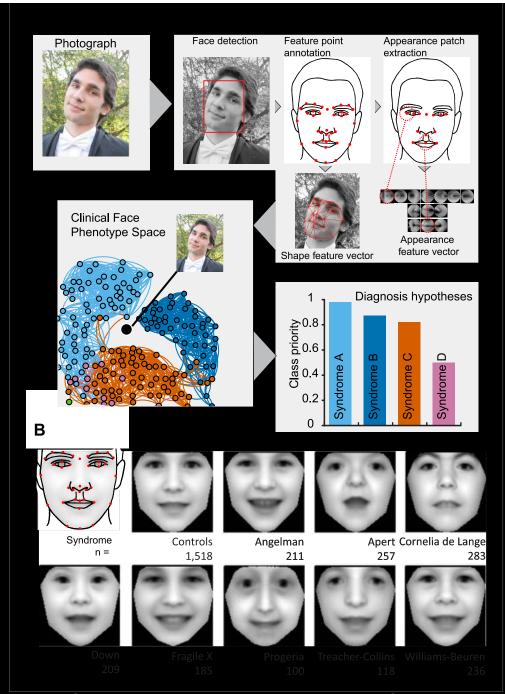
Patientis ID:

Patient Medical History:

Patient Outcome: Interval assessme

Mobile phone subscribers per 100 inhabitants 1997-2007







Ferry, Quentin, et al. "Diagnostically relevant facial gestalt information from ordinary photos." *Elife* 3 (2014):



ResearchKit for Developers

ResearchKit is an open source framework introduced by Apple that enables your iOS app to become a powerful tool for medical research. Easily create visual consent flows, real-time dynamic active tasks, and surveys using a variety of customizable modules that you can build upon and share with the community. And since ResearchKit works seamlessly with HealthKit, researchers can access even more relevant data for their studies — like daily step counts, calorie use, and heart rate.





The convergence of people and technology

How Human-Centered Computing Research Can Help Transform Healthcare

Elizabeth D. Mynatt, Professor and Executive Director



Understanding Everyday Health

Health is personal, social, and negotiated.

Georgia Tech's Aware Home is a unique laboratory resource for investigating home health solutions.



Faculty from many disciplines (engineering, computing, design, psychology, digital media) work on interdisciplinary projects.



Human-Centered Computing and Healthcare

Theoretical Base

Locus of control
Social cognitive theory
Identify presentation
Health Belief Model
Trans. Model of Change
Social comparison theory
Social support theory
Sensemaking

HCI Design Process

Ethnographic inquiry and informants
Participatory design
Field evaluation

Interventions to Improve

Awareness (self and by caregivers)

Problem Solving ("be a detective")

Self-efficacy and Internal LOC

Social support and learning

In the moment decisions & exploring new behaviors

Healthcare Facilitation

Technical Innovation

"Is today a normal day?"

Sensing and activity
recognition

Modeling the healthcare journey

Health Outcomes

Disease management

Behavior change

Independence

Scale of healthcare delivery

Institute for People and Technology

Digital Family Portrait: Designing for Peace of Mind

Caregiver awareness

Motion sensing

Visualize 28 days of activity
plus daily detail

Was today a normal day?

Interpret a social connection







Rowan, Jim, and Elizabeth D. Mynatt. "Digital family portrait field trial: Support for aging in place." Proceedings of the SIGCHI conference on Human factors in computing systems. ACM, 2005.

NSF# 0121661- ITR/SY: The Aware Home: Sustaining the Quality of Life for an Aging Population

Institute for People and Technology

TRANSFORMING HEALTHCARE

Tools for Diabetes Management

Mobile and web tools that empower patients to learn diabetes mgmt skills.

Patients can easily record and compare data from daily life activities

Learn to be a detective

Mamykina, Lena, et al. "MAHI: investigation of social scaffolding for reflective thinking in diabetes management." CHI-CONFERENCE-. Vol. 1. ACM INC, 2008.

NSF 0915934 - HCC: SMALL:Technologies for Nutrition and Diabetes Management











Nutrition and Decision Making

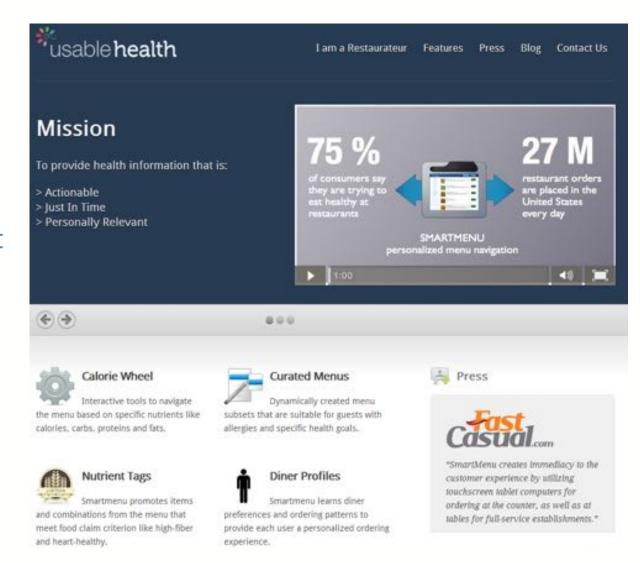
Just in time decision support for nutrition and diet daily choices

Nudge interfaces

Try out new behaviors

NSF 0915934 - HCC: SMALL: Technologies for Nutrition and Diabetes Management

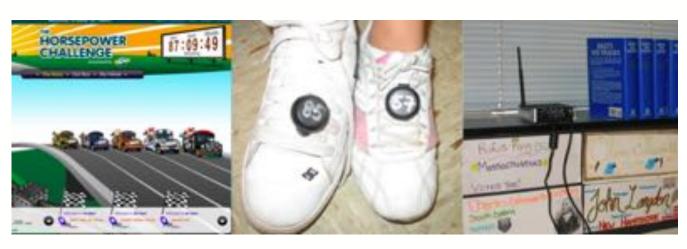
NSF 1158766- I-Corps: SmartMenu



Adolescents & Physical Activity

Understand how social computing interventions can facilitate offline rituals & habits.

Funded by the Humana Foundation



Miller, A. D., Poole, E., Xu, Y., Eiriksdottir, E., Kestranek, D., Catrambone, R., & Mynatt, E. (2012). The work of play: supporting a pervasive health behavior change intervention for us middle school students. Proceedings of the ACM 2012 conference on Computer Supported Cooperative Work (CSCW '12). Seattle, WA.

Xu, Y., Poole, E. S., Miller, A. D., Eiriksdottir, E., Kestranek, D., Catrambone, R., & Mynatt, E. D. (2012). This is not a one-horse race: understanding player types in multiplayer pervasive health games for youth. *Proceedings of the ACM 2012 conference on*



Adolescents & Physical Activity

Understand how social computing interventions can facilitate offline rituals & habits.

Identity
Gaming
Offline behavior

Miller, A.D., Pater, J.A., Mynatt, E.D. "Design Strategies for Youth-Focused Pervasive Social Health Games," 7th International Conference on Pervasive Computing Technologies for Healthcare (PervasiveHealth 2013),5-8 May 2013

NSF 1116801- SHB: Small: Social Tools for Everyday Adolescent Health



Adolescents & Physical Activity

Observational Learning (in contrast to competition)

Reaching the bottom tier

Changing media and gaming conventions

School as social context

Miller, A.D., Mynatt, E.D. "StepStream: A School-based Pervasive Social Fitness System for EverydayAdolescentHealth."Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2014).

NSF 1116801- SHB: Small: Social Tools for Everyday Adolescent Health





Healthcare Facilitators & Healthcare Journeys

Empowering patients (at home)

Allows patients to work through information in a private, self-paced setting.

Supporting the cancer journey

Tailor information delivery and interaction to phases of care and recovery.

Jacobs, M., Clawson, J., Mynatt, E.D. 2014. "Cancer Navigation: Opportunities and Challenges for Facilitating the Breast Cancer Journey," Proceedings of the ACM 2014 conference on Computer Supported Cooperative Work (CSCW 2014),

Jacobs, M., Clawson, J., Mynatt, E.D. 2014. "MJC: A Preliminary Investigation of a Mobile Tool for Cancer Patients," in Proceedings of the 32nd International Conference on Human Factors in Computing Systems (CHI '14)

Funded by GA DCH and ONC: Rome Challenge Project, Consumer Mediated Health Information Exchange #12036G-ARRA



Privacy

Gregory D. Hager

Security vs. Privacy

Security: the practice of defending resources (computers, infrastructure, or data) from unauthorized access, use, disclosure, disruption, modification, recording or destruction.

Privacy: The ability to anticipate and control the acquisition and use of personal data or information by a third party.

Privacy vs. Security Examples

- Sony DRM incident
 - g http://papers.ssrn.com/sol3/papers.cfm? abstract id=1072229&download=yes
- Netflix prize
- Facebook
- e Gmail
 - g http://www.theguardian.com/technology/2013/aug/14/google-gmail-users-privacy-email-lawsuit
- Interactive Barbie
 - g http://www.theregister.co.uk/2015/02/19/hello_barbie/

Target Example

Data collected from their own stores

 An observation that certain buying habits were generally predictive of pregnancy

 Push ads to target women who were likely pregnant based on buying behavior

Your Assignment

- The specific case: Should what Target did be allowed? ÄWhat do we (as a society) gain? What are some examples of the dangers?
- Generalize: Should information gathering and use be regulated? ÄAt what point? ÄHow would you govern it? Provide concrete examples.
- Analyze: What are the technological problems that your solution introduces?
- Write an email summarizing the conclusions from your group and email it to us post-class. joanne@cs.jhu.edu, hager@cs.jhu.edu

- What are reasonable expectations for privacy with respect to online data and activity?
- How would one ensure such expectations are met?
- Are there mitigating circumstances supporting violation of privacy?^v
- How can one portray the 'value proposition' of sharing vs. not?

What Computers Can^jt Do (Yet?)

The Popular View of Computers



Simon 1957

- Predicted that by 1967:
 - g A computer would be world champion in chess^v
 - g A computer would discover and prove an important new mathematical theorem^o
 - g Most theories in psychology will take the form of computer programs.

And so far !

- A computer would be world champion in chess
 - g On May 11, 1997, the machine won the second sixgame match against world champion Garry Kasparov, two to one, with three draws.⁵
- A computer would discover and prove an important new mathematical theorem
 - The four color theorem was proven in 1976 by Kenneth Appel and Wolfgang Haken. It was the first major theorem to be proved using a computer. ^v
- Most theories in psychology will take the form of computer programs.
 - g Hmmm, still waiting !

Some Seemingly Simple Problems



Arithmeticorum Liber II.

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IN QUARSTIONEM VIL

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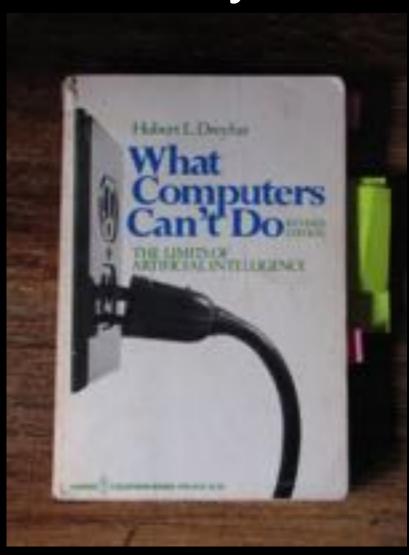
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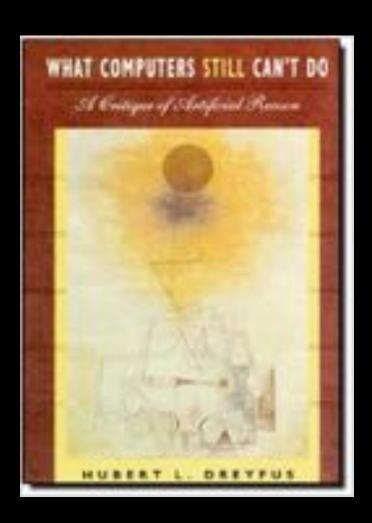
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 $A^n+B^n=C^n$ for Integers A, B, C and n>2?

Dreyfus 1972, 1992





Al Will Fail Because ⁵.

The biological assumption

g The brain processes information in discrete operations by way of some biological equivalent of on/ off switches.

The psychological assumption

The mind can be viewed as a device operating on bits of information according to formal rules.

The epistemological assumption

g All knowledge can be formalized.

The ontological assumption

g The world consists of independent facts that can be represented by independent symbols

And Now??

- Can a computer create music?
 - 9 https://www.youtube.com/watch? v=PzrcoapnZaA

And Now??

- Can a computer create music?
 - 9 https://www.youtube.com/watch? v=PzrcoqpnZqA

- Can a computer create music?
 - 9 https://www.youtube.com/watch? v=PzrcoqpnZqA
- e Can a computer write an article? This is the article generated by the LA fimes algorithm: A shallow magnitude 4.7 earthquake was reported Monday morning five miles from Westwood, California, according to the U.S. Geological Survey. The temblor occurred at 6:25 a.m. Pacific time at a depth of 5.0 miles.

According to the USGS, the epicenter was six miles from Beverly Hills, California, seven miles from Universal City, California, seven miles from Santa Monica, California and 348 miles from Sacramento, California. In the past ten days, there have been no earthquakes magnitude 3.0 and greater centered nearby.

This information comes from the USGS Earthquake Notification Service and this post was created by an algorithm written by the author.

- Can a computer create music?
 - 9 https://www.youtube.com/watch? v=PzrcoqpnZqA
- e Can a computer write an article? Friona fell 10-8 to Boys Ranch in five innings on Monday at Friona despite racking up seven hits and eight runs. Friona was led by a flawless day at the dish by Hunter Sundre, who went 2-2 against Boys Ranch pitching. Sundre singled in the third inning and tripled in the fourth inning \$\frac{1}{2}\$ Friona piled up the steals, swiping eight bags in all \$\frac{1}{2}\$

http://www.narrativescience.com

- © Can a computer create music?
 - 9 https://www.youtube.com/watch? v=PzrcoqpnZqA
- Can a computer write an article?
- Can a computer paint?



Is This Good? Bad? Inevitable?

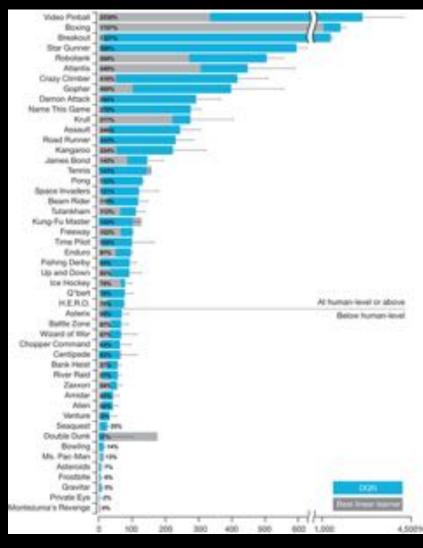
e Elon Musk:

9 <u>http://observer.com/2015/08/stephen-hawking-elon-musk-and-bill-gates-warn-about-artificial-intelligence/</u>

e Paul Allen:

9 <u>http://www.technologyreview.com/view/425733/paul-allen-the-singularity-isnt-near/</u>

Two Perspectives



Two Perspectives

What Is Our Future? ⁵ How Will We Shape It?

Is Computing the ^v future of thought ^v and discourse?





Is Computing creating a new ways to combine^v and create?



Is it the beginning of the end of Computing as^v we know it?